

## UNIPOLSAI TO PARTNER WITH THE DUCATI TEAM IN THE UPCOMING 2020 MOTOGP SEASON

The partnership between the insurance company of the Unipol Group and the Borgo Panigale team will continue for the 2020 MotoGP World Championship

## Bologna, 27 January 2020

UnipolSai Assicurazioni is proud to officially announce that it will once again be partnering with Ducati Corse as its official sponsor at the 2020 MotoGP World Championship, which will be starting in Losail, Qatar, on March 8.

The agreement with the Ducati Team will include displaying the UnipolSai brand on the tail fairing of the two experienced Italian riders' red bikes from Borgo Panigale: Andrea Dovizioso, the last season's MotoGP runner-up, and Danilo Petrucci. The brand will also feature on the riders' suits, on their caps, on the Team uniforms and on several other Ducati Corse materials used in the paddock for each of the 20 races scheduled and for the official tests.

Vittorio Verdone, Unipol Group Corporate Communication and Media Relations Director, said: "The upcoming season will be the fourth consecutive one for us "riding" on the Ducati Team Desmosedici GP motorbikes. UnipolSai is enthusiastic about the partnership with Ducati Corse. We are sure that the passion and attitude towards innovation that have always set us apart will also be this year's prevailing feature at all MotoGP races, to always be one step ahead".

"We are very pleased that our partnership with UnipolSai has been renewed for the fourth consecutive year, which is proof of our mutual satisfaction for the significant results achieved. It is a source of pride for us to wear the UnipolSai logo on our motorbikes and on our riders' suits. UnipolSai is a large group that has its roots right here in Bologna, in "Motor Valley" where our motorbikes are also born. Our team will do its utmost, also this season, to keep Ducati's flag high on all the circuits of the world, knowing that we can always count on the support and passion of such an important partner", concluded Paolo Ciabatti, Ducati Corse Sporting Director.

## PRESS RELEASE

## UnipolSai Assicurazioni S.p.A.

UnipolSai Assicurazioni S.p.A. è la compagnia assicurativa del Gruppo Unipol, leader in Italia nei rami Danni, in particolare nell'R.C. Auto. Attiva anche nei rami Vita, UnipolSai conta un portafoglio di 15,4 milioni di clienti e occupa una posizione di preminenza nella graduatoria nazionale dei gruppi assicurativi per raccolta diretta pari a circa 12,2 miliardi di euro, di cui 7,9 nei Danni e 4,3 nel Vita (dati 2018). La compagnia opera attraverso la più grande rete agenziale d'Italia, forte di oltre 2.800 agenzie assicurative e circa 6.000 subagenzie distribuite sul territorio nazionale. UnipolSai Assicurazioni è controllata da Unipol Gruppo S.p.A. e, al pari di quest'ultima, è quotata alla Borsa Italiana, di cui rappresenta uno dei titoli a maggiore capitalizzazione.

**Unipol Gruppo** 

Media Relations T. +39 051 5077705 pressoffice@unipol.it