



## UNIPOLSAI AND FONDAZIONE UNIPOLIS FOR THE *INTERNAZIONALE* FESTIVAL

Populism and democracy, inequalities in contemporary society, the role and position of women in the struggle for legality, the young European creatives against social injustice and organised crime: these will be the themes of the meetings and initiatives organised at the *Internazionale* festival in partnership with Unipolis.

Rome, 24 September 2018

*"Internazionale a Ferrara"*, which this year is in its twelfth edition, is a very important event for an increasingly large audience, mainly made up of young people who hold debates with experts and scholars from all over the world. An important partnership that **UnipolSai** and **Fondazione Unipolis** will also be supporting in 2018, in line with the Sustainable Development Goals guiding the insurance company in its entrepreneurial activity, for the achievement of which collective and collaborative action is essential.

In particular, **Fondazione Unipolis** has shared the organisation with *Internazionale* of some meetings on topics of particular relevance in the current period: the relationship between populism and democracy, gender equality and the struggle for legality, the creativity of young Europeans against social injustice and organised crime.

The event will be starting on **Friday, 5 October**, with the meeting entitled *"Popolocrazia"* ("populocracy"), on the occasion of the presentation of the book *"Popolocrazia. La metamorfosi delle nostre democrazie"* - published by Laterza - in which speakers will include the two authors **Ilvo Diamanti**, professor at the University of Urbino and scientific director of *Demos*, and **Marc Lazar**, professor at the University Sciences Po in Paris and at the university LUISS, together with **Ida Dominijanni**, journalist and philosopher. **Eva Giovannini**, RAI journalist, will be coordinating the discussion.

Two meetings will be taking place on **Saturday, 6 October**. At *"Arte di valore"* in the morning, the spotlight will be on **Artists@Work. Creativity for Justice and Fairness in Europe**, the project co-funded by the European Commission within the Creative Europe program, promoted by Fondazione Unipolis as lead partner, in partnership with Cinemovel Foundation, Libera, Ateliers Varan, and Tuzlanska Amica. Artists@Work aims to define a model for the development and training of digital skills and techniques of European artists and creatives across media, to draw a picture of lawlessness, oppression and social injustice and spread positive values and good practices. The project has involved three Countries and three different languages: Audio-visuals and Comics in Italy,

Photography and Audio-visuals in France, Comics and Photography in Bosnia and Herzegovina. **Bruno Oliviero**, film director; **Pietro Scarnera**, cartoonist; **Patrick Willocq**, photographer; **Roberta Franceschinelli**, Fondazione Unipolis; and **Cecilia Conti**, Cinemovel Foundation, will be discussing the project. **Daniele Cassandro**, *Internazionale*, will be coordinating the discussion. The works created by the artists during the creative workshops set up by the Artists@Work project will be exhibited at Spazio Grisù. At the second event of the day, **“La dinamica autoritaria”** (The authoritarian dynamic), the debate will be about **inequalities** in Italy and in Europe: how they are created and how they increase unless they are addressed through structural actions. **Fabrizio Barca**, expert economist of territorial development; **Elly Shlein** Member of the European Parliament; **Rachel Donadio**, *The Atlantic* journalist, will be discussing the topic. **Jacopo Zanchini**, *Internazionale*, will be coordinating the debate.

The fourth meeting, on **Sunday, 7 October**, will be on the theme **“Legalità, femminile singolare”** (Legality, singular feminine) and will be devoted to the role and position of women in the struggle for legality. **Federico Varese**, criminologist and professor at Oxford University; **Anabel Hernández**, journalist; **Valentina Fiore**, Consortium *Libera Terra Mediterraneo*, will be discussing the topic. **Marisa Parmigiani**, Director of Fondazione Unipolis and Unipol Group Sustainability Manager will be introducing and coordinating the debate.

Also this year, the program of the 2018 edition of *Festival di Internazionale a Ferrara* will be enriched by the presence of **Libero Cinema in Libera Terra** caravan, the traveling cinema initiative against the mafias promoted by **Cinemovel Foundation, of which Unipolis is a corporate partner**. In the evening of Friday, 5 October, the schedule will include **“RIFIUTOPOLI. Veleni e antidoti”** (“Wastegate. Poisons and antidotes”) the conference show with Enrico Fontana and Vito Baroncini, devoted to depicting the illegal cycle of waste, the trafficking of the so-called eco-mafia, but also the concrete change that our daily actions can generate. The screening of the documentary **“Vento di soave”** by Corrado Punzi will follow, and Raoul Peck’s film **“Il giovane Karl Marx”** will be presented on Saturday, 6 October.

**Assicoop Modena & Ferrara, the general agency of UnipolSai Assicurazioni** on the market, will also be actively present during the festival days.

#### **UnipolSai Assicurazioni S.p.A.**

UnipolSai Assicurazioni S.p.A. is the insurance company of the Unipol Group, Italian leader in Non-Life Business, in particular in vehicle liability insurance. Also active in Life Business, UnipolSai has a portfolio of over 10 million customers and holds a leading position in the national ranking of insurance groups with a direct income amounting to approximately €11.1bn, of which €7.4bn in Non-Life Business and €3.7bn in Life Business (2017 figures). The company has the largest agency network in Italy, with more than 2800 insurance agencies and about 6,000 sub-agencies spread across the country. UnipolSai Assicurazioni is a subsidiary of Unipol Gruppo S.p.A. and, like the latter, is listed on the Italian Stock Exchange, being one of the most highly capitalized securities.

#### **Fondazione Unipolis**

Fondazione Unipolis è la fondazione d’impresa del Gruppo Unipol, del quale costituisce uno degli strumenti più rilevanti per la realizzazione di iniziative di responsabilità sociale e civile, nel quadro della più complessiva strategia di sostenibilità. In linea con questa scelta di lungo periodo, la Fondazione persegue - senza scopo di lucro - obiettivi di crescita culturale, sociale e civile delle persone e della comunità, con una particolare attenzione alle nuove generazioni. Cultura, Ricerca, Sicurezza e Legalità, Solidarietà rappresentano gli ambiti fondamentali di intervento, sia attraverso progetti diretti e in partnership con altri soggetti attivi nella comunità che mediante l’erogazione di risorse economiche per interventi sociali.

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