

**Turin, 21 April 2016**

**THE UNIPOL GROUP LOOKS TO THE FUTURE  
AND RENEWS ITS SUPPORT  
FOR THE TV AND NEW MEDIA FESTIVAL**

For the second consecutive year, the Unipol Group is main sponsor of the **TV and New Media Festival** (Festival della Tv e dei Nuovi Media), which will be held in Dogliani from 5 to 8 May.

Now in its fifth edition, the Festival has become a true workshop on the future of media, where, through the return to personal discussion, new solutions are elaborated on specific themes. Video makers, journalists, producers and broadcasters will meet with the public in order to create a network of different skills with one goal in mind: to produce ideas, thoughts and content.

The novelties this year are particularly in line with the founding values of the Unipol Group, which has always focused special attention on future generations. From this edition, the Festival will incorporate professional workshops and contests aimed at the younger generations. The Power to the Future project, at the centre of the Festival, was created with the aim of promoting their creativity, merit and expressive skills.

For the Unipol Group, knowing how to unite our rich history with a view to innovation is the new real challenge that must be addressed. In a global context that changes at an exponential rate, Unipol promotes the circulation and development of ideas, suggestions, proposals and projects focused on the future and its improvement, in the belief that the road to follow is that which contributes to society and, above all, benefits future generations.

With its Corporate Sponsorship Program, the Unipol Group wishes to always remain close to the people and the community, by supporting projects that embrace sport, scientific research and social engagement, the environment, art, culture and entertainment, such as in the case of the TV and New Media Festival.

**Because for the Unipol Group, thinking of people's future also means thinking of what they love: Entertainment.**

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**Unipol Gruppo Finanziario S.p.A.**

Unipol is one of the leading insurance groups in Europe with a total income amounting to approximately €16,5bn, of which €7.9bn in Non-Life Business and €8.6bn in Life Business (2015 figures).

Unipol adopts an integrated offer strategy and covers a complete range of insurance and financial products, operating primarily through its subsidiary UnipolSai Assicurazioni S.p.A., founded at the beginning of 2014, Italian leader in Non-Life Business, in particular in vehicle liability insurance.

The Group is also active in direct vehicle insurance (Linear Assicurazioni), health protection (UniSalute), supplementary pensions and has a strong presence in the bancassurance channel (Arca Vita Group and Popolare Vita Group).

Finally, Unipol operates in the banking business through the network of Unipol Banca branches and manages significant diversified businesses in the real estate, hotel (Atahotels) and agricultural (Tenute del Cerro) sectors. Unipol Gruppo Finanziario S.p.A. is listed on the Italian Stock Exchange.