

## NEW CAGLIARI STADIUM

Unipol acquires the stadium naming rights and becomes a partner in the project.

The ten-year agreement also provides for title sponsorship of the current temporary structure to be called “Unipol Domus” starting this season.

Cagliari, 23 July 2021

Cagliari Calcio and Unipol are delighted to announce a partnership whereby the insurance group will support the Cagliari football club as title sponsor of the new stadium.

The agreement will last for ten years and start with the 2021/22 football season. Unipol will also be the title sponsor for the current “Sardegna Arena” temporary structure which will be renamed Unipol Domus until the new stadium is opened, when the title naming will then be decided.

The partnership between Cagliari Calcio and Unipol Gruppo will help develop this important urban, sporting and social project, seek to enhance the value of the heritage and resources of the territory, encourage growth in economic and cultural terms and launch the world of Sardinian sport and entertainment onto the national and international sphere.

**Carlo Cimbri, Group CEO of Unipol Gruppo S.p.A.** said *“Our Group is particularly pleased to sponsor Cagliari Calcio in the naming of its current and future stadium, to support its ambitions and contribute towards the growth and successes of a legacy that includes sport and acts as a symbol of the identity of the city and Sardinia as a whole”.*

Echoing this, **President of Cagliari Calcio, Tommaso Giulini** said: *“Having a partner of this calibre at our side lends further proof to how we are committed to making this stadium into something unique and special for our people. It is often said that an ambitious, successful plan also depends on the strength of its supporters, and if that is the case, we are convinced that we are ensuring the best that we could wish for with Unipol at our side”.*

### Unipol Gruppo S.p.A.

Unipol is one of the biggest insurance groups in Europe and the leading company in Italy in the non-life insurance sector, (especially in the MV and health businesses), with total premiums of approximately €12.2bn, of which €7.9bn in non-Life and €4.3bn in life (2020 figures). Unipol adopts an integrated offer strategy and covers the entire range of insurance and financial products, operating primarily through the subsidiary UnipolSai Assicurazioni S.p.A. The Group is also active in direct MV insurance (Linear Assicurazioni), transport and aviation insurance (Siat), health insurance (UniSalute), supplementary pensions and also covers the bancassurance channel (Arca Vita, Arca Assicurazioni and Incontra). It also manages significant diversified assets in the debt collection (UnipolReC), real estate, hotel (Gruppo UNA), medical-healthcare and agricultural (Tenute del Cerro) sectors. Unipol Gruppo S.p.A. is listed on the Italian Stock Exchange.

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