

*Rome, 8 June 2016*

## UNIPOLSAI OFFICIAL SPONSOR OF THE 2016 RIMINI MEETING

**UnipolSai Assicurazioni**, for the second consecutive year, will be official sponsor of the Meeting for Friendship among Peoples to be held in Rimini from 19 to 25 August 2016, which for this XXXVII edition will be entitled “*You are a good for me.*”

This major international event has always focused on the knowledge and encounter of different cultures, religions and experiences, which during the Meeting have the occasion to be compared and shared.

The event is even more significant in the current historical moment, characterised by a profound crisis and a general lack of confidence in dealing with the present and looking towards the future, which prompted Pope Francis to proclaim the Extraordinary Jubilee of Mercy.

For **UnipolSai**, main supporter of the Jubilee, being official sponsor of the Rimini Meeting represents the continuation of a coherent path towards choosing closeness to people and social responsibility.

Again this year, UnipolSai – with its project “Listening to beauty” – aims to enhance the exceptional content of the exhibitions on show, particularly focusing on certain projects and the events scheduled at the entertainment arena bearing its name.

Indeed, support for the Meeting arises from the awareness that companies are not only required to create economic value for shareholders but also social value for a wide range of stakeholders: from institutions to social organizations, from cultural associations to individuals.

“Doing business” implies great responsibility and the awareness that economic development must advance while also accompanying and supporting social and cultural progress in the interest of the community.

For UnipolSai Assicurazioni, the relationship between business and culture, between the financial sector and the social, cultural and sports sectors must become increasingly strong and successful for the benefit of future generations, who are the true protagonists of the Meeting.

**Because for UnipolSai, thinking of people’s future means thinking of what they love: culture and the chance to meet up.**

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**UnipolSai Assicurazioni S.p.A.**

UnipolSai Assicurazioni S.p.A. is the insurance company of the Unipol Group, Italian leader in Non-Life Business, in particular in vehicle liability insurance.

Also active in Life Business, UnipolSai has a portfolio of over 10 million customers and holds a leading position in the national ranking of insurance groups with a direct income amounting to approximately €14bn, of which €7.3bn in Non-Life Business and €6.7bn in Life Business (2015 figures).

The company currently operates through 5 divisions (Unipol, La Fondiaria, Sai, Nuova MAA and La Previdente) and has the largest agency network in Italy, with more than 3,000 agencies and 6,000 sub-agencies spread across the country.

UnipolSai Assicurazioni is a subsidiary of Unipol Gruppo Finanziario S.p.A. and, like the latter, is listed on the Italian Stock Exchange, being one of the most highly capitalized securities.