



## UNIPOLSAI RIDING WITH THE DUCATI TEAM ALSO IN THE 2018 MOTOGP SEASON

Renewal of the partnership between the Unipol Group's insurance company and the Borgo Panigale manufacturer for the MotoGP World Championship

Bologna, 15 January 2018

UnipolSai Assicurazioni has officialised its partnership as official sponsor of *Ducati Corse* for the second consecutive year in the 2018 MotoGP World Championship, which will start at the Losail circuit in Qatar next 18 March.

The agreement with the Borgo Panigale team concerns affixing the UnipolSai brand on the tail end of the *Desmosedici GP* bikes of last year's MotoGP season runner-up, Andrea Dovizioso, and of the multiple world champion, Jorge Lorenzo, on the riders' suits, on their caps and on several other *Ducati Corse* materials provided in the paddocks at each of the 19 scheduled races and at the official test rides.

Alberto Federici, Head of Corporate Communication and Media Relations of the Unipol Group said: "We are very satisfied and at the same time proud to have renewed the partnership with *Ducati Corse* for the MotoGP. Passion and innovation set apart UnipolSai and Ducati, two Italian top-quality enterprises, which will once again be the leading players side by side on all the circuits of the next Moto GP world championship".

### UnipolSai Assicurazioni S.p.A.

UnipolSai Assicurazioni S.p.A. is the insurance company of the Unipol Group, Italian leader in Non-Life Business, in particular in vehicle liability insurance. Also active in Life Business, UnipolSai has a portfolio of over 10 million customers and holds a leading position in the national ranking of insurance groups with a direct income amounting to approximately €12.5bn, of which €7.2bn in Non-Life Business and €5.3bn in Life Business (2016 figures). The company has the largest agency network in Italy, with more than 3,000 agencies and 6,000 sub-agencies spread across the country. UnipolSai Assicurazioni is a subsidiary of Unipol Gruppo Finanziario S.p.A. and, like the latter, is listed on the Italian Stock Exchange, being one of the most highly capitalized securities.

#### Unipol Group

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