

Bologna, 26 September 2016

Solidarity has the special flavour of an apple with UnipolSai Assicurazioni and AISM

On 1, 2 and 4 October, UnipolSai Assicurazioni
will take to 5,000 squares with young people for young people

UnipolSai Assicurazioni renews, for the third consecutive year - as main sponsor - its support for the Italian Multiple Sclerosis Association with the "AISM Apple" event, which will take place in 5,000 Italian squares on Saturday 1, Sunday 2 and Tuesday 4 October. In particular, on 4 October the Italian Parliament has decided to celebrate #DonoDay2016. As a part of this solidarity initiative, during which over 3,000 bags of apples will be distributed, Unipol offers particular support for the project "Youth Beyond Multiple Sclerosis". In Italy, 110 thousand people are affected by multiple sclerosis, with 3,400 new cases diagnosed each year, 1 every 3 hours. 2/3 of those diagnosed are women, 5% children and over 50% young people between the ages of 20 and 40. Today, thanks to progress in scientific research, there are treatments capable of slowing down the course of the illness that guarantee a significant improvement in the quality of life of those affected. But the cause and a cure have not yet been found. It is therefore crucial to support scientific research: to ensure a better quality of life today, find increasingly effective treatments tomorrow and discover the cause and a cure for MS in the near future.

Within the scope of the Group Corporate Sponsorship Program that embraces culture and artistic heritage, the environment, scientific research and social responsibility, sports and entertainment, UnipolSai Assicurazioni is always looking out for new generations. The foundations of our Group's social responsibility activities include the promotion of health and wellbeing and support for initiatives that help improve the lives of each individual and the community as a whole. For this reason UnipolSai has chosen, once again, to be close to AISM and its 10,000 volunteers who every day represent a useful and solid point of reference for those fighting against multiple sclerosis.

Contacts

Unipol Group Press Office

Fernando Vacarini

Tel. +39/051/5077705

pressoffice@unipolsai.it

Diana De Caprio

Tel. +39/02/51815247

diana.decaprio@unipolsai.it

Follow us on  <https://www.linkedin.com/company/unipol-gruppo>  https://twitter.com/UnipolGroup_PR

UnipolSai Assicurazioni S.p.A.

UnipolSai Assicurazioni S.p.A. is the insurance company of the Unipol Group, Italian leader in Non-Life Business, in particular in vehicle liability insurance. Also active in Life Business, UnipolSai has a portfolio of over 10 million customers and holds a leading position in the national ranking of insurance groups with a direct income amounting to approximately €14bn, of which €7.3bn in Non-Life Business and €6.7bn in Life Business (2015 figures). The company currently operates through 5 divisions (Unipol, La Fondiaria, Sai, Nuova MAA and La Previdente) and has the largest agency network in Italy, with more than 3,500 agencies and 6,000 sub-agencies spread across the country.

UnipolSai Assicurazioni is a subsidiary of Unipol Gruppo Finanziario S.p.A. and, like the latter, is listed on the Italian Stock Exchange, being one of the most highly capitalized securities.