

07 November 2016

UNIPOLSAI SPONSOR OF THE EXHIBITION “ART ON SHIPS. THE LAUNCH OF UTOPIA”

THE INTANGIBLE JOURNEY OF ART THROUGH THE SECTORS OF INDUSTRY

We are in the post-war years. Italy is racing towards progress in full frenzy, leaving behind the dark times of war and misery. These are the years of the boom, when industry – which shaped these glorious years of Italian history – spread its excellence through arts and technology. In fact, during the Fifties and Sixties art in Italy was the undisputed protagonist of the “suspended and dreamy” space of the vessels that ferried the country towards a period of rebirth and strong economic growth.

This is the concept of the exhibition “Art on ships. The launch of Utopia” to be inaugurated at the GNAM in Rome on 8 November, including UnipolSai Assicurazioni among its sponsors.

The leading insurance company on the Italian market decided to support this exhibition which, through works of great relevance that serve as eloquent witnesses of the history of Italian transatlantic liners, pays homage to Made in Italy, enabling visitors to experience an intellectual, metaphoric, material and concrete journey through the real and imaginary oceans that linked industry to art, culture and the Italian identity.

The sponsorship of this exhibition is a part of the Corporate Sponsorship Program of UnipolSai, which expresses for the company and the entire Unipol Group closeness to the people and the community by supporting initiatives that embrace scientific research, social utility, the environment, entertainment, art, sports, sustainability and culture, especially when – as in the case of this exhibition – it becomes the ideal **bridge between the past and the future**.

Contacts

Unipol Group Press Office

Fernando Vacarini

Tel. +39/051/5077705 pressoffice@unipolsai.it

Diana De Caprio

Tel. +39/02/51815247 diana.decaprio@unipolsai.it

UnipolSai Assicurazioni S.p.A.

UnipolSai Assicurazioni S.p.A. is the insurance company of the Unipol Group, Italian leader in Non-Life Business, in particular in vehicle liability insurance.

Also active in Life Business, UnipolSai has a portfolio of over 10 million customers and holds a leading position in the national ranking of insurance groups with a direct income amounting to approximately €14bn, of which €7.3bn in Non-Life Business and €6.7bn in Life Business (2015 figures).

The company currently operates through 5 divisions (Unipol, La Fondiaria, Sai, Nuova MAA and La Previdente) and has the largest agency network in Italy, with more than 3,500 agencies and 6,000 sub-agencies spread across the country.

UnipolSai Assicurazioni is a subsidiary of Unipol Gruppo Finanziario S.p.A. and, like the latter, is listed on the Italian Stock Exchange, being one of the most highly capitalized securities.